Gestão da Inovação Tecnológica

By:
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C O N N E X I O N S

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Chapter 1

Definições

1.1 Inovação : principais pensamentos[1]

1.1.1 Inovação Tecnológica

Trata-se de uma expressão bastante recente, que foi tomando forma há alguns anos e passou a integrar documentos, projetos de pesquisa e notícias jornalísticas. Como tantas outras expressões, passou a circular nos meios acadêmico e empresarial, ganhou credibilidade e sentido sem, no entanto, possuir uma definição conceitual mais precisa. E quando se pretende divulgar temas ligados à ciência e tecnologia, o emprego desse termo, como de alguns outros, se torna ainda mais crítico, sendo necessário escolher alguma conceituação já estabelecida para se basear.

[1]This content is available online at <http://cnx.org/content/m20407/1.3/>.

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Index of Keywords and Terms

Keywords are listed by the section with that keyword (page numbers are in parentheses). Keywords do not necessarily appear in the text of the page. They are merely associated with that section. *Ex.* apples, § 1.1 (1) **Terms** are referenced by the page they appear on. *Ex.* apples, 1

A Autores, § 1.1(1)

D Definições, § 1.1(1)

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