Editing Collection Metadata[*]

Connexions

Based on *Editing Module Metadata*[†] by

Connexions

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Abstract

This module explains how to edit a collection's metadata.

You already provided the basic metadata information about the collection when you created[1] it. If you need to change it before publishing, you can return to the "Metadata" tab to make updates. Upon returning, you might notice that there are some new, more advanced fields:

- If you use Google Analytics, you can enter a code to track usage of the collection home page. Modules within the collection must be individually tracked.
- The URL for an external web site related to the collection.
- A university or other institution affiliated with the collection.
- A formal designation for the collection if it's of a course subtype.
- Names of the instructors if the collection subtype is a course.

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[*]Version 1.1: Jul 24, 2011 12:09 pm -0500

[†]http://cnx.org/content/m38204/1.3/

[‡]http://creativecommons.org/licenses/by/3.0/

[1]"Overview of Authoring Collections" <http://cnx.org/content/m38767/latest/>

Figure 1: Advanced metadata fields for a collection.

1 Google Analytics

One powerful option for keeping track of how your content is used is through the use of Google Analytics[2]. This service tracks how many people visit your content, where they are located, and how much time they spend on each page, to name just a few metrics.

If you already have a Google Analytics account, you can use your tracking number to keep up with how your content is being viewed. To add your tracking number to a module or collection, go to the metadata tab and find the Google Analytics field:

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[2]http://www.google.com/analytics/index.html

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Figure 2: Google Analytics on the metadata tab.

Copy the tracking code you want to use into the field and click "Save". Note that for collections, the Google Analytics code is linked to your collection home page and will only update when the home page is visited. It will not update if someone visits a module within your collection. To keep track of this information, you will need to insert your tracking code into the metadata section for each individual module.

If you do not already have a Google Analytics account but would like to take advantage of this feature, you can sign up for an account at the Google Analytics[3] site. For help on setting up your account, see the Google Analytics help page[4] .

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[3]http://www.google.com/analytics/index.html
[4]http://www.google.com/analytics/support.html